

To Be Used by Persons (Other than Political Committees)

FEC Schedule 5 (REV. 09/2013)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 2 OF 3
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

EMERGENCY COMMITTEE FOR ISRAEL

Full Name (Last, First, Middle Initial) of Payee

Craft Media/Digital

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y
10 / 02 / 2014Mailing Address 1600 K St., NW
Suite 300

Amount

844700.00

Transaction ID : F57.4276

Purpose of Expenditure
TV Advertising BuyCategory/
Type 004Office Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
THOMAS COTTONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought

844700.00

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Craft Media/Digital

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y
10 / 02 / 2014Mailing Address 1600 K St., NW
Suite 300

Amount

8500.00

Transaction ID : F57.4277

Purpose of Expenditure
TV/Online Advertising ProductionCategory/
Type 004Office Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
THOMAS COTTONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought

853200.00

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Craft Media/Digital

Date of Public Distribution/Dissemination

M M / D D / Y Y Y Y
10 / 02 / 2014Mailing Address 1600 K St., NW
Suite 300

Amount

55250.00

Transaction ID : F57.4278

Purpose of Expenditure
Radio Advertising BuyCategory/
Type 004Office Sought: ☐ House State: AR
☒ Senate District: _____
☐ PresidentName of Federal Candidate Supported or Opposed by Expenditure:
THOMAS COTTONCheck One: ☒ Support ☐ OpposeCalendar Year-To-Date Per Election
for Office Sought

908450.00

Disbursement For: ☐ Primary ☒ General
2014 ☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶ 908450.00

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶
(carry total from last page forward to Line 7)

SCHEDULE 5-E
ITEMIZED INDEPENDENT EXPENDITURESPAGE 3 OF 3
FOR LINE 7 OF FORM 5

NAME OF FILER (In Full)

EMERGENCY COMMITTEE FOR ISRAEL

Full Name (Last, First, Middle Initial) of Payee

Craft Media/Digital

Date of Public Distribution/Dissemination

MM / DD / YYYY
10 / 02 / 2014

Mailing Address 1600 K St., NW

Suite 300

Amount

3800.00

City

State

Zip Code

Washington

DC

20006

Transaction ID : F57.4279

Purpose of Expenditure
Radio Advertising ProductionCategory/
Type 004

Office Sought:

☐ House

State: AR

☒ Senate

District: _____

☐ President

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
THOMAS COTTONCalendar Year-To-Date Per Election
for Office Sought

912250.00

Disbursement For:
2014 ☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Deep Root Analytics LLC

Date of Public Distribution/Dissemination

MM / DD / YYYY
10 / 02 / 2014

Mailing Address 1100 Wilson Blvd.

Suite 950

Amount

48000.00

City

State

Zip Code

Arlington

VA

22209

Transaction ID : F57.4280

Purpose of Expenditure
Online Advertising BuyCategory/
Type 004

Office Sought:

☐ House

State: AR

☒ Senate

District: _____

☐ President

Check One:

☒ Support☐ OpposeName of Federal Candidate Supported or Opposed by Expenditure:
THOMAS COTTONCalendar Year-To-Date Per Election
for Office Sought

960250.00

Disbursement For:
2014 ☐ Primary☒ General☐ Other (specify) ▶

Full Name (Last, First, Middle Initial) of Payee

Date of Public Distribution/Dissemination

MM / DD / YYYY

Mailing Address

Amount

City

State

Zip Code

Purpose of Expenditure

Category/
Type

Office Sought:

☐ House

State: _____

☐ Senate

District: _____

☐ President

Check One:

☐ Support☐ Oppose

Name of Federal Candidate Supported or Opposed by Expenditure:

Calendar Year-To-Date Per Election
for Office SoughtDisbursement For: ☐ Primary☐ General☐ Other (specify) ▶

(a) SUBTOTAL of Itemized Independent Expenditures.....▶

51800.00

(b) SUBTOTAL of Unitemized Independent Expenditures▶

(c) TOTAL Independent Expenditures.....▶

960250.00

(carry total from last page forward to Line 7)